



SB LAW

Company Profile

2024

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Dear Clients and Partners,

Welcome to SB Law, an esteemed law firm with a robust presence in both Ha Noi and Ho Chi Minh City. With a team of over 40 qualified legal professionals, we're fully equipped to deliver exceptional legal services across diverse sectors. At SB Law, our expertise covers a wide spectrum, including Investment Consultation (energy, telecommunications, real estate, construction), M&A, and business Management, Banking and Finance, Securities, Taxation, Intellectual Property, Technology Transfer, and more. What distinguishes us is our expansive global network of reputable law offices and firms, ensuring thorough risk assessment and mitigation for your international transactions.

We are not just legal service providers; we're committed partners devoted to fostering a transparent and well-supported business legal environment in Vietnam. Embark on a journey of comprehensive expertise and unwavering commitment by selecting SB Law as your trusted legal partner for all your needs.

Yours sincerely,

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Lawyer Nguyen Thanh Ha
Chairman of SB Law



Achievement



The Legal 500

From 2012 to present, SB Law has successively received the award from The Legal 500 for business consultancy and intellectual property. The Legal 500 is one of the prestigious global organizations evaluating and ranking law firms in member countries.



Asialaw Profiles

SB Law has been honored by ASIALAW Profiles, a reputable organization on ratings of law firms in Asia-Pacific for its legal consultancy in Vietnam.



IFLR1000

IFLR1000 (the Guide to the World's Leading Financial Law Firms) acknowledged SB Law as a law firm with extensive experience in investment consulting, finance & banking.



Asia IP

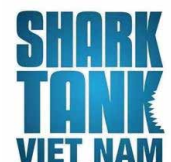
ALB's 2022 Asia IP ranking ranked SB LAW as the 2nd place in the enforcement of intellectual property rights protection in Vietnam.

Our Client

SB Law stands as an optimal option for numerous multinational corporations, businesses, and expansive enterprises operating within Vietnam. Moreover, our team extends dedicated support to small and medium-sized enterprises. Over an extended period, our lawyers have collaborated closely with various organizations that foster the growth of startup ventures in Vietnam, including Wecreate Vietnam, Topica Founder Institute, and Shark Tank Vietnam. SB Law boasts a rich history of collaborating with both local and international enterprises, NGOs, including esteemed names such as AIA, AEROFLOT, BELLINTURE, DRAEGER, LG DISPLAY, LOGITEM, MONTERRO, SINGAPORE AIRLINES, PEACE CORP, SOS, PVCOMBANK, and TRUNG NGUYEN GROUP.



Đối Tác





International Cooperation

SB Law is committed to fostering robust international partnerships. Presently, we maintain strong affiliations with legal practitioners and law firms spanning nearly 100 countries worldwide. Our collaborative efforts are aimed at delivering superior advisory services to foreign clients engaged in business operations within Vietnam and to Vietnamese enterprises conducting business abroad.

In addition to our global network, SB Law proudly holds official membership in various esteemed domestic and international social and professional organizations, including IPBA, LawAsia, INTA, APAA, and AIPPI. These affiliations underscore our dedication to staying abreast of the latest legal developments and best practices while further enhancing our capacity to serve our diverse clientele with excellence.



Social Responsibility

At SB Law, we take our social responsibility seriously. Our team of legal experts and lawyers actively engages in contributing insights and comments to propositions, ensuring that our expertise helps shape responsible and effective legislation. Moreover, we take pride in our commitment to educating enterprises and the public about regulations through various media outlets such as VTV, VTC, VOV, and ANTV. We believe that sharing knowledge and providing clear explanations of legal frameworks empower businesses and individuals to navigate the legal landscape effectively, fostering a more informed and compliant society.



Our Services

Intellectual Property Consultation Service



Our Intellectual Property (IP) consultation service is designed to provide thorough and diverse support for all aspects of intellectual property. Recognizing the value of intellectual property in creating competitive advantages, we pledge to offer top-tier, comprehensive advice to help clients protect and enhance the value of their intellectual assets, from copyright, trademark, patent, and industrial design registrations to dispute resolutions and implementing IP protection strategies globally.

Legal advice service for contracts



Our legal advice service for contracts provides expert guidance to navigate the intricacies of contractual matters. We specialize in tailored solutions to ensure legality, clarity, and protection of agreements across different contract types, negotiations, drafting, and review processes, aligning with each client's unique business objectives. Our primary aim is to assist clients in comprehending, formulating, and enforcing contracts, all while safeguarding their interests and mitigating potential risks.

Foreign Investment Consultation Service



Our foreign investment consultation service is committed to delivering customized guidance and strategies aimed at optimizing your investment portfolio. We provide personalized advice that takes into account your financial objectives, risk tolerance, and prevailing market trends. Leveraging our local expertise along with international business experience, we are well-equipped to assist you in making informed decisions, maximizing returns, and adeptly navigating the nuances between local practices and international business standards.

Our Services

Legal advice for real estate



Our legal advisory service for real estate and land matters offers extensive support in navigating the intricate landscape of property transactions. With expertise in property law, we encompass a wide array of aspects including development, acquisitions, sales, and leases across diverse projects, spanning from residential to industrial properties. Our primary objective is to ensure legal transparency, safeguard your legal rights and interests, and facilitate seamless real estate transactions while adeptly handling the intricacies inherent in land-related legal affairs.

Dispute resolution



Our legal support for dispute resolution encompasses extensive guidance and assistance focused on navigating conflicts toward achieving equitable resolutions. This service comprises a spectrum of strategic approaches, spanning negotiation, mediation, arbitration, and litigation. Our support extends from formulating dispute resolution strategies for executing final settlements, arbitration awards and court decisions. Our primary aim is to ensure clear and impartial conflict resolution through expert legal counsel.

Legal support in criminal matters



Legal support in criminal matters entails providing thorough guidance and representation across all stages of legal proceedings. This encompassing service involves meticulous crafting of defense strategies, ensuring equitable trials, and safeguarding the rights of individuals accused of criminal offenses, spanning from the investigative phase to final trial proceedings. Our dedicated focus lies on offering adept legal counsel and unwavering support to achieve impartial and just outcomes, while steadfastly upholding the core principles of justice and due process.

Our Services

Legal retainer services



Our legal retainer service offers clients consistent and reliable access to seasoned legal counsel and support. The service empowers clients with swift access to advice, effectively averts potential complications, and skillfully manages emerging legal challenges. Our dedicated team of professionals remains at your disposal, delivering meticulous guidance, thorough legal updates, document reviews, precise contract drafting, adept negotiation support, and comprehensive representation in legal matters throughout your daily business activities. All services are rendered at competitive rates, ensuring dependable and professional legal assistance customized to suit your individual needs and conducted with the utmost professionalism and expertise.

M&A



Our adept team of legal professionals, specializing in Mergers and Acquisitions, is committed to delivering comprehensive and top-tier support to our clients. Our suite of services includes the following:

Strategic Consultancy: Drafting tailored M&A strategies that harmonize with your business goals, encompassing meticulous assessment of potential, astute risk analysis, and adept management of the transactional process.

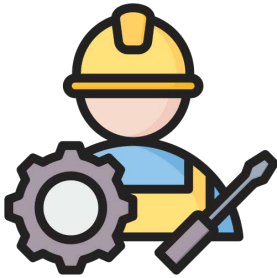
Due Diligence Research: Conducting in-depth research to furnish essential findings, empowering clients to navigate and mitigate potential hidden risks effectively.

Contract Review: Engaging in scrupulous examination, evaluation, and precise drafting of contracts, ensuring thorough client comprehension of all terms and conditions encapsulated within the agreement.

Legal Representation: Harnessing negotiation expertise and proficient legal representation, we stand as your ally during negotiations, ensuring the comprehensive protection of your interests.

Our Services

Labor



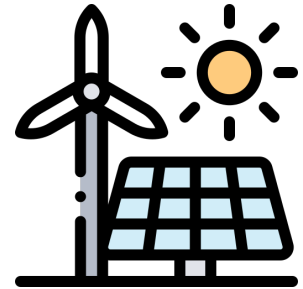
SB Law provides expert counsel to both international and domestic enterprises, offering comprehensive guidance on navigating labor-related challenges within their organizations. This includes drafting meticulous employment contracts, formulating and registering internal labor regulations, collective labor agreement, and adeptly managing labor disputes by employing negotiation strategies or pursuing resolution through mediation and court proceedings. SB Law's commitment lies in delivering tailored and effective solutions to ensure harmonious and legally compliant workplaces for businesses across diverse sectors.

Banking



Ever since its inception, SB Law has emerged as a pivotal partner for numerous banking and non-banking credit institutions operating within Vietnam. Our team comprises adept and seasoned banking lawyers and consultants who possess an exceptional grasp of banking and finance policies, practices, and laws in Vietnam. Armed with robust research methodologies and a penchant for innovative thinking, we consistently deliver impactful solutions yielding fruitful business outcomes. SB Law prides itself on delivering substantial benefits to our clients, offering comprehensive services that encompass identifying and assessing potential credit transaction risks. Additionally, we provide expert guidance in structuring loan transactions, and meticulously prepare and review loan contracts, among other essential services.

Renewable energy



SB Law team comprises highly proficient and seasoned lawyers and experts with substantial expertise in leading diverse renewable energy projects throughout Vietnam. Armed with robust research methodologies and a penchant for innovative strategies, SB Law consistently delivers effective solutions that yield favorable business outcomes across a spectrum of options, encompassing greenfield projects, mergers and acquisitions (M&A), or restructuring endeavors. Our specialized proficiency facilitates investors in overcoming substantial challenges, including but not limited to site surveying, land clearance, national grid connectivity, and meticulous examination of Power Purchase Agreements (PPA).

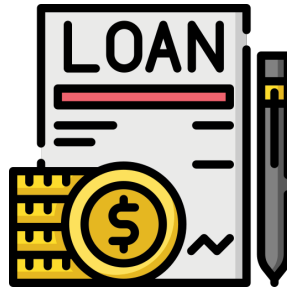
Our Services

Family issues



SB Law recognizes the benefits of employing alternative dispute resolution methods to resolve clients' family conflicts, prioritizing solutions beyond courtroom litigation. When assisting clients, our team is committed to delivering amicable and enduring resolutions that benefit all involved parties within the family dynamic. We provide expert guidance and representation across a spectrum of family law matters, including (i) Divorce and separation proceedings; (ii) Arrangements for child support and maintenance; (iii) Negotiations for property settlements; and (iv) Handling other family law matters such as breach of divorce agreement, as well as disputes concerning children's post-divorce.

Debt collection



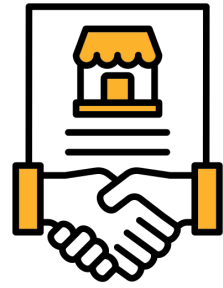
Commercial transactions heavily rely on the dynamics of debts and credits, profoundly impacting a business's revenue and profitability. In contemporary times, companies and enterprises encounter a significant challenge in debt collection, particularly in managing bad debts.

In such scenarios, it becomes imperative for the affected party, whether a company or business proprietor, to seek legal counsel or engage a law firm that can elucidate the available legal rights to recover these outstanding debts.

Our services encompass:

- Initial advisory on bad debt collection.
- Comprehensive guidance on legal procedures involved.
- Representation in court and before Legal Enforcement Agencies.
- Collaborating with competent authorities to facilitate asset seizure, bank account freezing, and pursuing bankruptcy claims.

Franchise



Our adept team of Franchise lawyers provides comprehensive counsel and representation to individuals and businesses on a diverse range of legal aspects pertaining to business franchising. This includes strategic guidance and facilitation in drafting, reviewing, and finalizing franchise agreements, overseeing registrations associated with franchise operations, and adeptly managing any litigation arising from the franchisor-franchisee relationship. Furthermore, we offer tailored support to Franchisees by meticulously reviewing and skillfully negotiating franchise agreements, ensuring the protection of their rights within the framework of the franchised business.

Our Team



Lawyer Nguyen Thanh Ha Chairman

Lawyer Nguyen Thanh Ha has 20 years of experience in law practice in Vietnam. Lawyer Ha graduated from Francois Rabelais de Tours University (France) with LLM. Lawyer Ha professionally practices in the field of investment, business and commercial consulting. He advises for projects and large-scale transactions relating to energy, real estate and commercial exploitation of intellectual property rights. Lawyer Ha is also a visiting lecturer at the Judicial Academy, lawyer of Hanoi Bar and Vietnam Bar Federation. He is also a famous speaker on the media.

Lawyer Nguyen Thi Thu Partner / CEO

Lawyer Nguyen Thi Thu has received comprehensive legal education in Vietnam, specializing in International Economic Law, and achieved a Master's degree in International Business Law from the University of Francois Rabelais de Tours (French Republic). Before practicing as a lawyer in Vietnam, she underwent an internship program at the Paris Bar Association (French Republic).

With over 20 years of experience in the legal profession, Lawyer Thu has progressed from being a specialist to holding high-level managerial positions in law firms and large-scale enterprises. Her expertise covers various domains including corporate affairs, contracts, business, commerce, labor, securities, and involves both advisory and dispute resolution in judicial bodies.

At SB Law, Lawyer Thu holds the position of Managing Director, directly managing and overseeing all activities of SB Law. Additionally, Lawyer Thu provides direct expertise in crucial business transactions and client relationships, encompassing the entire network of lawyers, associates, and collaborating experts at SB Law.

The fact that SB Law's clients continue to reuse its services and refer new clients through the transactions that Lawyer Thu advises, supports, and/or directs/coordinates the team of lawyers at SB Law, and collaborating experts, serves as a recognition of Lawyer Thu's trustworthiness and credibility.



Our Team



Lawyer Tran Trung Kien

Partner

Lawyer Tran Trung Kien holds a LLM degree from University of Law, Vietnam National University, Hanoi and boasts a robust 20-year tenure practicing law. Prior to joining SB Law, Lawyer Kien served as the Deputy Director at a reputable law firm in Vietnam.

Within SB Law, Lawyer Kien assumes a pivotal role, spearheading investment and business consulting endeavors, overseeing intricate legal transactions, and managing contractual matters. His forte lies in navigating complex legal landscapes, and facilitating international transactions.

His invaluable contributions have earned him recognition from the esteemed IFLR magazine, solidifying his standing as a highly recommended legal advisor.

Lawyer Doan Tuyet Nga

Partner

Mrs. Doan Tuyet Nga stands as a distinguished lawyer and esteemed member of SB Law, where she shoulders the responsibilities of project consultancy, financial consulting, and spearheading business development initiatives. Prior to her tenure at SB Law, Ms. Nga held a prominent position at the Agro Products Export and Import Corporation within the Ministry of Industry and Trade.

With over 35 years of legal experience, Mrs. Nga has played a pivotal role in fostering significant advancements in foreign investment environment in Vietnam subsequent to the introduction of governmental reform policies starting from the 1986s. Her extensive expertise encompasses various sectors within legal practice, ranging from F&B, Entertainment Park, Mining, Casino, to Renewable Energy project consultancy. Mrs. Nga's proficiency extends beyond providing financial advisory services; she excels in strategically steering businesses towards development and success.



Our Team



Lawyer Nguyen Thi Ngoc Ha

Partner

As a full member of the Hanoi Bar Association, Lawyer Ha graduated with a Bachelor's degree in Economic Law from the University of Law, Vietnam National University, Hanoi, and subsequently pursued a Master's degree in International Commercial Law at the University of Northampton.

Working at SB Law, Lawyer Ha is a partner and is the Head of Consulting and Investment of the law firm. Prior to this role, Lawyer Ha accumulated over the past 19 years of experience working within the internal legal departments of giants public companies in Vietnam. As the Head of legal, Lawyer Ha was mainly responsible for the legal affairs of the companies; drafted all sets of contract templates including business contract templates, contract templates for the procurement of goods, equipment and services; training contract templates; advised on corporate governance; analyzed and predicted potential risks in matters related to M&A, joint ventures, trade, labor, and corporate disputes.

With a passionate and dedicated approach to their work, Lawyer Ha consistently strives to provide high-quality and trustworthy legal advice to clients.

Mrs. Tran My Linh

Director of Business Development

Ms. Linh graduated with a Bachelor degree in Vietnam National University and a Master's degree in Business Administration in Engineering from Hanoi University of Science and Technology, followed by further studies in Bachelor of Economic Law at the National Economics University in Hanoi. Her proficient command of Vietnamese, English, and Japanese languages has facilitated her communication and establishment of extensive collaborative relationships within diverse cultural and business environments. Before taking on the position of Business Development Director at SB Law, Ms. Linh had a process of accumulating valuable experience with major international corporations such as SoftBank, NTT, and governmental organizations like the Embassy of Japan.

Ms. Linh's adeptness in bridging various cultural and business backgrounds is a valuable asset for SB Law, enabling our firm to establish sustainable relationships within the Asian business community. Her strategic business development plans, coupled with her extensive network within the business community, have significantly contributed to the growth and success of SB Law in challenging business landscapes.



Our Team



Mr. Dinh Hung Minh

Manager of SB Law Office in Ho Chi Minh City

Mr. Minh assumes the esteemed position of Senior Associate and presently serves as the Manager of SB Law Office in Ho Chi Minh City. He embarked upon his professional journey at SB Law through an immersive internship program, swiftly ascending to become a cornerstone of the firm's success over the years. His tenure at SB Law stands as a testament to his exceptional legal acumen, marked by an illustrious track record of achievements spanning complex cases in mergers and acquisitions, finance, insurance, and diverse international business transactions.

Recognized as a rising star within SB Law, Mr. Minh's contributions have been nothing short of invaluable. Particularly adept in navigating the intricacies of foreign investment, Mr. Minh brings a wealth of experience in orchestrating seamless mergers and acquisitions, ensuring that clients successfully navigate the complexities of such transactions. Furthermore, his adeptness in handling matters related to corporate affairs, labor law, immigration, and commercial contracts has been instrumental in driving positive outcomes for clients engaged in international business ventures.

Lawyer Ly Tran Linh

Head of Intellectual Property Department

Ly Tran Linh is a member lawyer of SB Law and is the Head of Intellectual Property Department of the law firm. Prior to joining SB Law, he worked as a lawyer at a prestigious law firm in Vietnam. During his tenure at SB Law, Lawyer Linh has gained extensive experience in providing legal advice on intellectual property matters such as patents, designs, trademarks, and copyrights. In addition to his work in the IP field, Lawyer Linh also provides legal support to domestic and foreign corporations and companies in the areas of franchising and technology transfer.



Our Team



Mrs. Tran Mai Chi Le

Head Of Trademark Department

Having graduated from Korea in the field of business administration, Mrs. Le is a seasoned trademark attorney with over 10 years of invaluable experience. As the Head of the Trademark Department of SB Law, her expertise extends from the registration of trademarks, geography indication, copyright, renewal processes, and dispute resolution to addressing infringement issues related to intellectual property rights across diverse jurisdictions, covering Vietnam, Laos, Cambodia, Thailand, the USA, and Europe. Ms. Le adeptly combines her academic background in business administration with practical experience in handling intellectual property matters in the region. This unique blend allows her to offer crucial support to clients, particularly in navigating the intricacies of franchise operations in Vietnam.

Lawyer Do Xuan Thu

Attorney At Law

With over two decades of legal practice, Lawyer Do Xuan Thu brings a wealth of expertise to the field, with a specialized focus on family law, civil law, criminal law, and judgment execution. His distinguished career includes notable roles such as the Head of the Investigation Team at the Yen Bai Police Department and Deputy Head of the Legal Department at a prominent commercial bank in Vietnam, where he oversaw litigation matters.

Joining forces with SB Law, Lawyer Thu has played a pivotal role in the resolution of disputes and safeguarding clients' rights, particularly in the realm of criminal cases. His contributions have not gone unnoticed, as he has been acknowledged for his active participation in training programs organized by the Vietnam Bar Federation. Lawyer Thu's extensive experience and commitment to legal excellence make him an invaluable asset within the legal community.



Our Team



Lawyer Ngo Thanh Hung

Attorney At Law

Lawyer Ngo Thanh Hung is a member of Ho Chi Minh City Bar Association and currently holds the esteemed position of Senior Counsel at SB Law. His wealth of professional knowledge extends across administrative, civil, and criminal domains. Prior to joining SB Law, Mr. Hung amassed a distinguished career spanning over 30 years within governmental sectors with remarkable positions, such as:

- Department of Justice – Lam Dong Province – Chief of Division;
- People's Committee – Lam Dong Province – Internal Affairs Executive;
- National Assembly – Southern Department – Chief of Division;
- Department of Civil Judgment Execution – Ho Chi Minh City – Deputy Director.

Mr. Hung's extensive experience, together with his commitment to excellence, positions him not only as a highly accomplished lawyer, but also as an individual with an exemplary character and traits worth emulating. His invaluable contributions render him a key asset to both the firm and its clientele. Despite generational differences, Lawyer Ngo Thanh Hung's enduring passion and dedication to the legal profession fuel his association with SB Law, driving the firm towards new heights of professional excellence.

Testimonials

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We have onboarded SB Law into our legal panel since December 2010 originally as an additional firm to provide basic licensing services, translation and general retainer work. We consider SB Law as a perfect fit for our business because of its nimble and pragmatic approach to the local market environment. We often engage in very urgent tender response time and SB Law always commits their senior attorneys to work alongside our sales team to ensure that our response are delivered on time/at time working through the night.

SB Law's advices are clear and concise, they have a small team of dedicated lawyers who have a keen sense of the local business environment. Mr. Tran Trung Kien is highly recommended because of his commitment and professional insight. his command of the local legal system coupled with his professionalism can be seen as a valuable asset to SB Law and a trusted advisor to his client. SB Law's services are comparable to that of the first-tier firm within the corporate advisory sector, their boutique quality service is rare in this developing market.

Mr. Lewis Truong

Country Counsel - Legal & CN of IBM Vietnam

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Testimonials

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Our Company, Stalheim Industries Sdn. Bhd., has engaged the services of SB Law, a law firm duly established and operating under the law of Vietnam, since 2009 as legal consultant advising us in the establishment of one of our marketing company - Inovar (Vietnam) Co., Ltd.

SB law was very professional in their approach and we managed to obtain approvals from various Vietnamese authorities within the time frame expected. We are very satisfied and pleased with their assistance.

Mr. Lim Foot Ling
General Manager Finance & Corporate

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Hanoi Head Office

3rd floor, Kinh Do building, 292 Tay Son,
Trung Liet ward, Dong Da district, Hanoi
Tel: 0904 340 664 Email: info@sblaw.vn

Ho Chi Minh City Office

6th floor, PDD Building, 162 Pasteur,
Ben Nghe ward, District 1, Ho Chi Minh city
Tel: 0906 17 17 18 Email: info@sblaw.vn

